

Message to the City Council Transportation Committee November 13, 2019

11/13/19

From Pacific Palisades Community Council

To the members of the Transportation Committee: Hon. Mike Bonin, CD11, Chair; Hon. Nury Martinez, CD6; Hon. Paul Koretz, CD5 (via email)

cc: Hon. Bob Blumenfield, CD3; Legislative Assistant John A. White (for filing in the above-referenced Council File); CD11 staff; PPCC Chair & Vice-Chair (via email)

Re: CF No. 19-0104-S1; item no. 15 on 11/13/19 Transportation Committee meeting agenda; OPPOSE motion

Dear Councilmembers:

Pacific Palisades Community Council (PPCC) is the broadest-based Palisades organization and has been the community's voice since 1973.

PPCC strongly opposes the legalization of rooftop digital advertising on any vehicles, including taxicabs and other for-hire vehicles, in Los Angeles. See letter submitted on March 19, 2019 to the Transportation Committee in related CF No. 19-0104 (support for Councilmember Blumenfield's motion to change Taxicab Rule 415c): <http://pacpalicc.org/wp-content/uploads/2019/03/Bonin-re-Rule-415c.pdf>.

Regarding CF 19-0104-S1, based on its prior public position PPCC opposes the creation of a program to allow rooftop digital advertising for any period of time on taxicabs or for-hire vehicles in the City. For these reasons, we respectfully urge you to oppose the motion on today's Committee agenda (item no. 15) calling for such a program.

Sincerely,

Christina Spitz
Secretary
Pacific Palisades Community Council
www.pacpalicc.org