



AGENDA
PACIFIC PALISADES COMMUNITY COUNCIL
BOARD MEETING
September 8, 2022
Via Zoom Videoconference
6:00 PM – 7:30PM
Join Zoom Meeting

<https://us06web.zoom.us/j/82505310911>

Meeting ID: 825 0531 0911

Audio Only/Dial-In:

1-669-900-6833 or

1-669 444 9171

Zoom doors will open at 5:55pm – Meeting will be recorded for Secretarial purposes only

1. Call to Order and Reading of Community Council’s Mission. The purpose of the Pacific Palisades Community Council shall be to (1) be a forum for the consideration of Community issues, (2) be an advocate for Pacific Palisades to government and private agencies upon issues where there is broad Community agreement, as reflected by two-thirds of the Board Members voting on any one of those issues at a PPCC Meeting, and (3) assist other organizations in the Palisades which want help in accomplishing their objectives or projects, which the PPCC determines to support. See *PPCC Bylaws*: <http://pacpalicc.org/index.php/council-bylaws/>.

2. Roll-call of Board members and Certification of Quorum

3. Introduction of attendees

4. Approval of Minutes - Approval of Minutes – [August 11, 2022](#).

5. Consideration of Agenda & Upcoming Meetings

September 22, 2022: 2nd distribution of the proposed Bylaws amendment and vote. Report from Rep Ted Lieu’s office. Traci Park & Erin Darling to attend.

October 13: Introduction of new Board. Rotation of Organizational members. West LAPD, Captain Tom intro and presentation.

October 27: Tranzito Vector presentation – Q/A (possibly with [city STAP](#) team)

Topics are only a partial list and may be amended.

6. Treasurer’s Report.

7. General Public Comment. *This time is reserved for non-Board members to speak on any item of interest to the public that is within the subject matter jurisdiction of the PPCC. Speakers will be limited to one minute. Chair retains discretion to extend.*

8. Reports, Announcements and Concerns.

8.1. From the Chair/Presiding Officer.

8.1.1. 2022 PPCC Area and At-large Election results

8.1.2. Committee of the Three Chairs appointed - The Alternate Selection Process is now underway. There will be more announcements made and information posted, but the deadline for applicants will be Friday, September 30th, and the three Chairs Committee will review and interview candidates as needed, contact the primary elected reps and solicit their feedback, and make their determinations before the first October meeting (Oct 13), at which time they will present their Alternate nominees to the board for our consent.

8.1.3. Attended the CPAB meeting last night, where Area 4 rep, Karen Ridgley and her 2nd Alt, Lee Anne Sanderson, were also present. Karen will share a recap of the info shared in a 20 min presentation by the Am Red Cross. I've contacted the presenter to see if I can put her hand in hand with our very own, Miriam Shullman. *Some stats shared by Capt. Tom, I'd like to share with the board:*

Current Response times (with staff shortages):

Code 3: WLA 7.8 mins, Bureau 6.6 mins, City 6.4 mins

Code 2: WLA 27.6 mins, Bureau 25.5 mins, City 24.9 mins

Non-Coded: WLA 61.5 mins, Bureau 64.7 mins, City 59.4 mins

Department Staffing:

2022 Funded: 9752, Actual 9297 (short)

2021 Funded: 9752, Actual 9495 (short)

2020 Funded: 10103, Actual 9796

2019 Funded: 10033, Actual 10036 (last normal year)

Homicides:

2022 YTD City: 277, WLA 1

2021 City: 402, WLA 0

8.1.4. LUC will meet and have an update next meeting regarding a plan to propose an amendment to the Pacific Palisades Specific Plan as a stopgap measure to prevent the kind of allowable but out-of-scale building that is now possible in the "loopholes" found in the Zoning Code which affect lots located in the Coastal Zone, zoned R1 and located outside of the Hillside Area.

8.1.5. We are trying to digitize and upload a series of historic documents, including Articles or Incorporation and original bylaws to the website in order to create as complete a record as we can for the PPCC, and its history from 1973 to now.

8.1.6. New youth Advisor (2nd of 2), representing private school issues/matters. I've asked out two YAs to connect and plan at least 2 events this year centered on youth matters.

8.2. From Officers

8.3. From At-Large and Area Representatives

8.3.1 Karen Ridgley, Area 4 (CPAB & Car Wash)

8.3.2

8.4. From Organizational Representatives

8.4.1 Nina Kidd, Friends of the Library (41.18 discussion & possible motion)

8.4.2. Ryan Craig, Resilient Palisades (leaf blower campaign)

8.5. From Government Offices / Representatives

8.5.1. Veronica de la Cruz Robles, Office of L.A. City Attorney, Pacific Palisades Neighborhood Prosecutor

8.5.2. Brian Espin. LAPD Senior Lead Officer for Pacific Palisades (Dispensary, Marquez intruder, fight-nights at the park, Ruby)

8.5.3. Zach Gaidzik, West LA/Metro Field Deputy, County Supervisor Sheila Kuehl

8.5.4. Isabella Dennis, P. Palisades Field Deputy, City Councilmember, Mike Bonin

8.6. From PPCC Advisors and WRAC Representatives

8.6.1 K.C. Soll, Emergency Preparedness Advisor, water insecurity after a disaster and foreword preparedness.

9. Reports from Committees

9.1. Election Committee

Report by Committee Chair, Jenny Li

9.2. Bylaws Committee

Report by Andrew Wolfberg, Committee Vice-Chair and first distribution of proposed amendments (no action).

[Redline \(https://pacpalicc.org/wp-content/uploads/2016/02/Draft-PPCC-Bylaws-9-5-22-redline.pdf\)](https://pacpalicc.org/wp-content/uploads/2016/02/Draft-PPCC-Bylaws-9-5-22-redline.pdf) & [clean copy \(https://pacpalicc.org/wp-content/uploads/2016/02/Draft-Bylaws-9-5-22-PPCC-clean.pdf\)](https://pacpalicc.org/wp-content/uploads/2016/02/Draft-Bylaws-9-5-22-PPCC-clean.pdf)

[Report \(https://pacpalicc.org/wp-content/uploads/2016/02/Bylaws-Committee-Report-September-2022.pdf\)](https://pacpalicc.org/wp-content/uploads/2016/02/Bylaws-Committee-Report-September-2022.pdf)

10. Old Business – None.

11. New Business.

11.1. Presentation, discussion and possible vote of Malibu Pacific Palisades Chamber of Commerce to be accepted as an Organizational member of the PPCC, and inserted into the Bylaws.

12. Adjournment.

For additional information see www.pacpalicc.org or e-mail info@pacpalicc.org.

From Malibu Pacific Palisades Chamber of Commerce:

The Malibu Chamber of Commerce and Pacific Palisades Chamber of Commerce have merged as of July 2022 and are now the Malibu Pacific Palisades Chamber of Commerce.

As you are aware, the PPCC closed its doors in November of 2021 and a merger was set in progress following many discussions. We also conferred with many other chambers who have done the same and we received much encouraged to move forward. Many small chambers struggle to cover the cost of a full time CEO, support staff, an office, insurance and utility costs, and the constant care needed for attention to members, newsletters, accounting, taxes, business requirements, education, event production and constantly changing advocacy needs.

After much deliberation we decided to move forward. We do have a central location to meet for in person Board meetings, and we will be looking for offices in Palisades and Malibu.

Currently we have 375 members in the Malibu area and @150 members in the Palisades.

We are currently offering the Palisades members a temporary courtesy membership and plan on having a Grand Reception that will be free for Palisades members to welcome them into the new chamber. We are beginning monthly Business Breakfasts and Lunch and Learns, as well as evening networking mixers.

We plan on continuing past traditions and on creating new memorable events to support the community and further commerce. We also would like to continue the Honorary Mayors tradition.

Our current Board of Directors is attached with this letter.

We will be adding more Palisades Board Members as the previous Palisades Chamber CEO and Chair suggest.

Please let me know what else you need,

Best to Success,

Barbara Bruderlin

Chief Executive Officer

MALIBU PACIFIC PALISADES CHAMBER OF COMMERCE

Group Membership Roster: BOARD OF DIRECTORS - CURRENT

Contact	Company Name	Group Role	Notes	
Danielle Dutcher	4 Malibu Property Management Company	Former Chair, VP Ambassadors & Events	email: danielle@4malibu.com phone: (310) 773-7556	<input type="checkbox"/>
Bill Curtis	CurtCo Media	Board Director	email: billc@curtco.com phone: (310) 702-5441	<input type="checkbox"/>
Christy Schwartz	Evolve Bank & Trust Home Loans - Christy Schwartz, Home Loan Consultant	Board Director	email: Christy.Schwartz@getinvolved.com phone: (805) 231-0498	<input type="checkbox"/>
Howard Lim	HOW Creative	Board Director	email: howard@howcreative.com phone: (310) 455-0389	<input type="checkbox"/>
Ian Roven	Howdy's Sonrisa Cafe	Former Chair, Women's Leadership Organizer	email: ian@IARovenLaw.com phone: (310) 456-9025	<input type="checkbox"/>
Tony Hall D.C.	Malibu Chiropractic	Board Director	email: MalibuChiropractic1@gmail.com phone: (310) 589-1005	<input type="checkbox"/>
Mike Feigen	Malibu Country Mart	Secretary	email: MikeFeigen@businessfinancial.com phone: (310) 826-5636	<input type="checkbox"/>
Robyn Ritter Simon	Malibu Table Maven	Board Director	email: Robyn@RobynRitterSimon.com phone: (310) 710-3112	<input type="checkbox"/>
Denise Klein	Milestones Ranch Malibu	Board Director	email: denise.k@milestonesranch.com phone: (818) 667-9537	<input type="checkbox"/>
Bob Benton	Pacific Palisades Chamber of Commerce	Board Director, Former Pres/CEO Palisades Chamber	email: bentonports@gmail.com phone: (310) 459-7963	<input type="checkbox"/>
Paul Grisanti	Paul & Sara Grisanti - Pinnacle Real Estate	Mayor of Malibu, VP Governance Committee	email: paul@maliboc.com phone: (310) 505-5006	<input type="checkbox"/>
Paul Shaw CPA	Paul Shaw, CPA - Financial Advisor	Treasurer	email: paulshaw@paulshawcpa.com phone: (424) 299-2260	<input type="checkbox"/>
Heidi Bernard	Pepperdine University	Honorary Board Member, Former Chair	email: heidi.bernard@pepperdine.edu phone: (310) 506-4745	<input type="checkbox"/>
Ricky Eldridge Esq.	Pepperdine University	Board Director	email: rickyeldridge@pepperdine.edu phone: (310) 506-4745	<input type="checkbox"/>
Shari Davis	Santa Monica College	Board Director	email: Davis_Shari@smc.edu phone: (310) 434-4000	<input type="checkbox"/>
Sarah Knauer	Sarah Knauer, Realtor - The Agency	Board Director, Former Chair Palisades Chamber	email: sarahk@theagencyre.com phone: (310) 663-4606	<input type="checkbox"/>
Leuse Soren	Serenity Rocks Malibu - The Park at Cross Creek	Former Chair, Board Director	email: leuse@serenityrocks.com phone: (310) 579-ROCK (7625)	<input type="checkbox"/>
Chris Wizner	Vivid Candi	Chair & Board President	email: chris@vividcandi.com phone: (310) 456-1784	<input type="checkbox"/>

Group Roster Total: 18