

## PPCC Innovations

*July 2014 – June 2016 (Chris Spitz Term as President)*

- New Website
  - Calendar
  - Motions & Positions
  - Resources
  - Area Maps
  - Presentations to PPCC
  - Reports & Summaries
  - Election Information
  - Committee Information
  - President’s Message: regular/frequent updates
  - Digital Newsletter (in development)
- Expanded social media & in person outreach (Facebook, Nextdoor, Farmers Market)
- First-ever filling of *all* Alternate Area and At-large Representative seats
- Dramatic increase in community participation and interest
- First-ever Joint Community Hillside Fire Safety Forum (with Brentwood CC)
- New Public Safety series (Disaster Prep, Fire Threat, Crime, Emergency Relief)
- New focus on Homelessness/creation of PPCC Committee which became PPTFH
- New Spotlight on Organizations series
- New Member Orientation sessions
- New Elected Representatives Election features
  - In Person Voting
  - Candidates Forum
  - Candidate “Meet & Greets”
  - Online Voting (in development)
  - Website Election Tab (Election information site)
- New Online Survey
- New Certification requirement for Organizational members
- New Informational Materials
  - Glossary of Commonly Used Terms
  - PPCC Land Use Positions
  - Meeting/Agenda Process
  - Government Contacts listing
  - Community Organizations listing
  - Other Reports/Summaries
- Unprecedented solicitation of suggestions and input (Bylaws amendments, concerns, ideas)
- Unprecedented research/analysis/explanation/application of Roberts Rules and Bylaws requirements
- Unprecedented research/tracking/attendance at meetings/testimony at hearings/analysis/explanation of projects, legislation and issues impacting the Palisades<sup>1</sup>
- Creation of a specific Land Use committee (the VPLUC) to reasonably and responsibly address one of the most important Palisades projects ever proposed – the Palisades Village Project
- Merger of Citizen & Community Service Awards/single Awards Event in December
- Last but not least: First-ever ongoing Hospitality (coffee/treats) at meetings!

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<sup>1</sup>Including but not limited to: Palisades Village Project, RecodeLA (rewrite of zoning code), BMO-BHO, short term rentals, cell towers (AGF ordinance, AB 57 and 2788), CCFO, digital signage/parks, sidewalk vending, backyard beekeeping, La Cruz parklet/People St projects, Potrero Canyon rim projects/ZI bulletin/Coastal Commission guidelines, Sunset Blvd. bluffs project, Archer School DEIR/Sunset traffic, Starbucks/other CUB/ABC license matters, PTDS, aircraft noise/Metroplex project, code enforcement, VA Master Plan/vets housing, many other planning & land use issues.