

**Resolution to Oppose the Automatic Renewal of the City's
Bus Shelter/Advertising 20-year Contract with Decaux
(Recommended by WRAC-LUPC – as modified by PPCC)**

Regarding CF 00 1073-S1: Pacific Palisades Community Council (PPCC) opposes the automatic renewal of the City's Bus Shelter/Advertising 20-year contract with Decaux. PPCC further requests the City to withdraw the renegotiation of the sidewalk furniture contract with Decaux from the City Attorney's office, and to allow a process of community input which can culminate in an open RFP, awarded based on parameters laid out by community impact and ridership needs. The City should solicit comments from the community about problems/issues, and then issue an open RFP that addresses these issues/problems to numerous advertising firms. Problems noted include lack of bus shelters at mass transit stations and major arterials, which harms the rider experience during rainstorms and windstorms, and which may further reduce the already declining use of transit. PPCC also strongly urges that local control and Specific Plan, Scenic Highway and Coastal Zone protections be respected in connection with any contract that is eventually negotiated.

Adopted by PPCC 2/22/2018

Submitted to WRAC Leadership 2/23/28

(Submission to City officials to follow)

Background: Numerous references in PPCC minutes to previous discussion and actions taken by the PPCC board regarding street furniture (2006-2012); see specifically: 1/12/06, Item 4.5.1; 2/9/06, Item 4.5.5; 6/9/06, Item 7.3.3; 6/22/06, Item 7.3.1; 7/13/06, Item 7.3.1); 2/28/08, Item 7.2.1; 3/13/08, Item 7.2.2; 3/27/08, Item 7.2.2; 6/12/08, Item 7.2.2; 6/26/08, Item 9.3; 7/10/08, Item 9.1; 8/14/08, Item 9.1); 1/8/09, Item 7.1.8; 1/11/09, Item 7.1.12; 7/8/10, Item 10.4 (motion); 10/27/11, Item 7.1.4; 2/23/12, Item 10.2.