



PACIFIC PALISADES COMMUNITY COUNCIL

March 19, 2019

Hon. Mike Bonin
Chair, Los Angeles City Council Transportation Committee
Councilmember, Los Angeles City Council District 11
200 N. Spring St.
Los Angeles, CA 90012

Via email: mike.bonin@lacity.org

Re: Council File No. 19-0104; motion regarding Taxicab Board Rule 415(c) (Blumenfield) – SUPPORT FOR MOTION

Dear Councilmember Bonin:

On March 14, 2019, at the regularly scheduled public Board meeting of Pacific Palisades Community Council (PPCC), after an opportunity to review, analyze and discuss the motion by Councilmember Blumenfield in the above-reference Council File (“Blumenfield Motion”), the PPCC Board unanimously passed the following motion in support of the Blumenfield Motion:

Pacific Palisades Community Council opposes legalization of video advertisements mounted on taxicabs and for-hire vehicles (including services such as Lyft and Uber); and supports the motion by Councilmember Blumenfield to change Taxicab Rule 415(c), as set forth in Council File 19-0104.

PPCC has long expressed opposition to the permitting of digital signage in our parks and any areas of the City which are not designated sign districts. At its March 14 meeting, the PPCC Board additionally expressed strong opposition to the permitting of digital signage, including video advertising, on any vehicles, whether privately-owned or for-hire. We respectfully urge you and the members of the Transportation Committee to approve the Blumenfield Motion.

Thank you for your consideration and for your continued support of Pacific Palisades.

Sincerely,

George Wolfberg, Chair
Pacific Palisades Community Council

cc (via email):

Hon. Bob Blumenfield, Councilmember, Los Angeles City Council District 3
Hon. Nury Martinez, Councilmember, Los Angeles City Council District 6 and member,
Transportation Committee
Hon. Paul Koretz, Councilmember, Los Angeles City Council District 5 and member,
Transportation Committee
Maryam Zar, Chair, Westside Regional Alliance of Councils
John White, Legislative Assistant **(with request for filing in CF 19-0104)**