

**Resolution: In Honor of George Wolfberg,
Name the New Park in Pacific Palisades
“George Wolfberg Park at Potrero Canyon”**

Presented to the February 13, 2020 PPCC meeting

Whereas, Potrero Canyon in Pacific Palisades is soon to become a new L.A. City park, after many decades of fill, grading, and design;

Whereas, in 2004 the Los Angeles City Council, with the concurrence of the Mayor and the advice of the Pacific Palisades Community Council (PPCC), appointed the Potrero Canyon Community Advisory Committee (“Advisory Committee”) at the request of Council Member Cindy Miscikowski;

Whereas, after three years of sometimes contentious monthly public meetings, in 2008 the Advisory Committee issued its Report to the Recreation and Parks Department and Bureau of Engineering on the Pacific Palisades community’s consensus for the design and recommended uses for the new 46 acre, mile long, passive park: trails through the restored riparian canyon, from the existing Recreation Center to the curb of Pacific Coast Highway;

Whereas, George Wolfberg, as the Chair of the Advisory Committee, led the community discussion and analysis of the proposed park, crafted the nearly unanimously approved Report, and consistently and persistently offered advice and guidance to BOE and RAP in the subsequent years in the development of the park;

Whereas, George Wolfberg’s leadership was invaluable in representing the wishes of the Pacific Palisades community and in encouraging the completion of the park;

Whereas, George Wolfberg has been the exemplary community leader as Chair of the PPCC for several terms and a long time officer, President for years of the Santa Monica Canyon Civic Association, a National Soccer Referee for AYSO, a board member of the Rustic Canyon Park Advisory Board, and in many other community volunteer leadership capacities;

Whereas, George Wolfberg has been honored with the PPCC Community Service Award (2008), Citizen of the Year (2011), and just weeks ago Pride of the Palisades (2019);

Whereas, with George's passing on February 5, 2020, the PPCC - as the broad-based reflection of the Pacific Palisades community - wishes to honor George Wolfberg by naming the new park after him;

Now, therefore, be it

RESOLVED, that the Pacific Palisades Community Council strongly supports the motion by Councilmember Mike Bonin to name the new Potrero Canyon park in Pacific Palisades in honor of George Wolfberg, as "George Wolfberg Park at Potrero Canyon."

*Adopted by PPCC Board February 13, 2020
Submission to relevant public officials to follow*