



## PACIFIC PALISADES COMMUNITY COUNCIL

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May 9, 2022

Los Angeles City Board of Public Works Commissioners:

Aura Garcia, President

[aura.garcia@lacity.org](mailto:aura.garcia@lacity.org)

M. Teresa Villegas, Vice-President

[teresa.villegas@lacity.org](mailto:teresa.villegas@lacity.org)

Michael R. Davis, President Pro Tempore

[mike.davis@lacity.org](mailto:mike.davis@lacity.org)

Vahid Khorsand, Commissioner

[vahid.khorsand@lacity.org](mailto:vahid.khorsand@lacity.org)

Susana Reyes, Commissioner

[susana.reyes@lacity.org](mailto:susana.reyes@lacity.org)

Re: Board of Public Works Meeting May 11, 2022: Item 3 (Contract approval – STAP Program & Consideration of Initial Study/MND) – OPPOSE approval of contract and Initial Study/MND; request full EIR

Dear Board of Public Works Commissioners:

Pacific Palisades Community Council has for 49 years been the most broad-based community organization and voice of Pacific Palisades. We have commented on numerous occasions on the STAP program, in workshops, meetings and letters submitted to relevant City officials<sup>1</sup> -- expressing support for the program in general but also advising City officials of the Palisades community's serious safety concerns related to digital signage and our desire to retain our existing street furniture.

In brief, **PPCC strongly objects to the Board of Public Works approving any contract and/or proposed Los Angeles Municipal Code (LAMC) provisions that would allow digital signs in the City's bus shelters and in its public right of way (PROW)**, without sufficient notice and adequate opportunity for comment by local communities. We specifically oppose the approval of the STAP street furniture measure without an exemption that would allow Pacific Palisades to retain our existing bus benches and related street furniture, as explained in greater detail in our many letters and comments at public workshops and meetings.

PPCC further opposes approval of the Initial Study/Mitigated Negative Declaration (MND) and again stresses that a full EIR is required for a program of this scope (see our letter of November 11, 2021, linked below).

PPCC is also strongly opposed to the introduction of new LAMC provisions related to signage in the City's PROW. Too many questions remain unanswered, too many concerns have been raised and ignored, and the safety of all street users is at heightened risk under this STAP program. The public needs more information and a stronger voice.

We respectfully urge that the Board of Public Works Commissioners decline to approve the proposed contract and Initial Study/MND. We further urge that if this proposal goes forward, Pacific Palisades be designated as exempt

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<sup>1</sup> 11/20/20 Letter: <http://pacpalicc.org/wp-content/uploads/2020/11/PPCC-PRIDE-Digital-Ads-Letter.pdf>

11/21/20 Letter: <http://pacpalicc.org/wp-content/uploads/2020/11/Digital-Ads-Letter-Bd-Pub-Works1.pdf>

12/01/20 Letter: <http://pacpalicc.org/wp-content/uploads/2020/12/PPCC-Letter-Motion-STAP-RFP.pdf>

11/11/21 Letter: <http://pacpalicc.org/wp-content/uploads/2022/05/PPCC-EC-Letter-STAP-MND.pdf>

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from the areas in which digital signs would be installed in bus shelters and be permitted to retain our existing street furniture.

Thank you for your consideration.

Sincerely,

PPCC Executive Committee

David Card, Chair

David Kaplan, Vice Chair

Richard Cohen, Treasurer

Christina Spitz, Secretary

John Padden, Organization Representative (PRIDE)

Joanna Spak, Area 1 Representative (Castellammare, Paseo Miramar)

cc:

Hon. Mike Bonin, Councilmember, CD11

Keith Mozzee, Executive Director/General Manager, StreetsLA

Al Bazzi, Division Manager, Engineering Services, StreetsLA

Lance Oishi, Street Furniture Program Manager, StreetsLA

[mike.bonin@lacity.org](mailto:mike.bonin@lacity.org)

[keith.mozzee@lacity.org](mailto:keith.mozzee@lacity.org)

[al.bazzi@lacity.org](mailto:al.bazzi@lacity.org)

[lance.oishi@lacity.org](mailto:lance.oishi@lacity.org)