

**WRAC-recommended Motion – January 12, 2023 (as modified by PCC)**  
**CF 22-1154 – Interactive Kiosk Experience (IKE) program: OPPOSE**

Pacific Palisades Community Council opposes the IKE program present in Council File 22-1154 for the following reasons:

- This project may result in the installation of digital advertising structures along designated Scenic Highways for which Scenic Corridor Plans have not been adopted, such as Sunset Blvd.; as such, the project violates the Mobility Element of the City's General Plan (Appendix B, Scenic Highways Guidelines).
- There is no local competitive bidding process.
- This project needs a financial analysis, as it is using public space to generate revenue.
- This project may have negative environmental impacts and there is no environmental review (CEQA).
- This project creates visual pollution.
- This project is a source of driver distraction and poses a threat to safe driving.

*Passed by PPCC Board 1/12/23*  
*Submission to WRAC followed*