



**Palisades Americanism Parade Association, Inc.**

**P.O. Box 1776**

**Pacific Palisades, CA 90272**

**[www.palisades4th.com](http://www.palisades4th.com)**

March 2, 2023

VIA E-MAIL: [president@pacpalicc.org](mailto:president@pacpalicc.org)

Pacific Palisades Community Council

Attn: Maryam Zar, President

P.O. Box 1131

Pacific Palisades, CA 90272

Re: Palisades Americanism Parade Association – application to serve as Member Organization

Dear Pacific Palisades Community Council Members:

The Palisades Americanism Parade Association (“PAPA”) non-profit is submitting the attached Organizational Certification to support its application to be considered as a Member Organization of the Pacific Palisades Community Council. Also attached is a copy of an IRS letter confirming PAPA’s tax-exempt status. The parade was first started by the Palisades Post of the American Legion in 1948, with PAPA being organized for the sole purpose of taking over from the Post and handling everything starting in 1967. Since we missed a year in 2020 due to the pandemic, PAPA will be celebrating the 75<sup>th</sup> Pacific Palisades parade in 2023!

PAPA’s Board and volunteers are proud to be associated with and organize the annual July 4<sup>th</sup> celebrations that are acknowledged – by both recent *and* longstanding community members, to be the best day of the year in the Palisades, every year., when the community truly comes together to mark another Independence Day and join in at least some part of the day’s events – whether by (1) running in the Will Rogers 5 & 10K Run in the morning, put on the Palisades Will Rogers Foundation (with whom PAPA works closely to accomplish certain savings and economies of organization with City agencies in securing permits, vendors and the like), or (2) by helping decorate a float or play an instrument or participate in one of the marching or riding units or as a band member or banner carrier in the parade or by sitting along the one mile parade route to cheer the parade participants.

Whenever possible (permits and weather allowing), the parade starts off with a skydiver demonstration and landing with the American flag at the intersection of Sunset and Swarthmore, to start off the parade. The parade is generally about an hour long. In the evening, PAPA organizes food trucks, kids’ activities and music at Pali High, with the day culminating with Pyro Spectacular’s 9 pm show, set to music. All of the expenses associated with putting on the day’s celebrations are in excess of \$150,000, which PAPA needs to raise each year from sponsors, community donors and civic and social organizations. as well as from the net proceeds of the Official Program which PAPA creates for the day highlighting the schedule, day’s events and the community and faith-based organizations, as well as scouts and school groups that support their members’ parade participation as well as messages and ads from community members and business people.

The logistics involved in raising the funds, coordinating the vendors, parade set-up and choreographed merging of the different groups into the line-up, street closures and parade permits and work with the various City agencies is always handled by a core group of people who collaborate with the various City agencies to ensure a smooth schedule that takes into account the community safety needs, including staging locations for the fire and safety personnel, emergency access routes readily-identifiable to all attendees, insurance, sound, grandstands, security, street closure signs, sanitation, street sweeping, clean-up, trash collection and provide City personnel the maps

and info and “base” location they need to be able to handle their specific tasks – even if they are unfamiliar with the area.

Thank you for considering this request *and* for your on-going, generous support of so many non-profit groups and projects in Pacific Palisades over the years. *And* for your participation in the events. PAPA and its Board and volunteers regularly work with many PPCC board members and member Organizations, so would love to formally be recognized as an (alternating) member. Please feel free to contact the undersigned at 310-779-4456 or Matthew Rodman at 310-871-0597 with any questions you may have.

The PAPA Board members appreciate the on-going support of the PPCC for the annual events and are happy to be able to showcase the civic and community goals fact that your members participate in the July 4<sup>th</sup> events and that PAPA would be honored to be accepted as a Member Organization. The PPWC has been a stalwart supporter of the annual festivities in the past.

We look forward to celebrating the 75<sup>th</sup> parade with you, your fellow PPWC members *and* the entire community in 2023, as well as all that the rest of the day has to offer.

Sincerely,

A handwritten signature in black ink, appearing to read 'Daphne Gronich', with a long horizontal flourish extending to the right.

Daphne Gronich  
PAPA Treasurer

cc: Matthew Rodman, PAPA President (via email)  
Jenny Li, PPCC VP (via email)  
David Card, PPCC Chair Emeritus (via email)  
PPCC ([info@pacpalicc.org](mailto:info@pacpalicc.org))

**Certification Requirement, PPCC Organizational Members**  
Bylaws, Article VIII.1.A.2(4) – [www.pacpalicc.org/Documents/Council Bylaws & Procedures](http://www.pacpalicc.org/Documents/Council%20Bylaws%20&%20Procedures)

Organization's Name Palisades Americanism Parade Association, Inc. ("PAPA")

Physical Address 15243 La Cruz Drive, # 1776, Pacific Palisades, CA 90272

Website palisades4th.com

Email Address palisadesparade@gmail.com

Telephone No. N/A; Matthew Rodman: 310-871-0597 or Daphne Gronich: 310-779-4456

Purpose of Organization PAPA has planned, put on and paid for the annual July 4th community celebration in Pacific Palisades since 1967, thanks to community donors, sponsors and grants, as well as countless volunteers. PAPA promotes community spirit and encourages broad involvement by community members, local school students, youth groups, civic + service group members in the parade celebrating and commemorating Independence Day.

Description and Number of Members (if a non-profit, the Members recorded on its rolls) PAPA exists thanks to its many volunteers, in addition to its Board members. There are at least 120 who help on July 4th. 25 - 30 attend planning meetings and help coordinate those who come out for July 4th, in addition to volunteering themselves


Names of Officers Matthew Rodman: President; Daphne Gronich: Treasurer; Andy Frew: Secretary, Kevin Niles, Rich Wilken and Keith Turner: VPs. (Former Board members Rob Weber and Ramis Sadrieh are Advisors).

Nature and Frequency of Meetings Planning meetings monthly from March to July for volunteers + Board meetings

Fees or Dues Required None. PAPA encourages all community members to donate to support the July 4th events

Person providing certification information:

Print Name Daphne Gronich

Signature 

Position with Organization Treasurer

Date Signed March 1, 2023