



**AGENDA**  
**PPCC BOARD MEETING**  
**March 23, 2023**  
**Via Zoom Videoconference**  
**6:00 PM – 8:00PM**  
**Join Zoom Meeting**

**<https://us06web.zoom.us/j/82505310911?pwd=OTkxUTdtWUprU0c3SC82MVIKK3F2dz09>**

**Meeting ID: 825 0531 0911 Audio**

Only/Dial-In:

**1-669-900-6833 or**

**1-669 444 9171**

**Zoom doors will open at 5:45pm – Meeting will be recorded for Secretarial purposes**

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- 1. Call to Order and Reading of Community Council's Mission.** The purpose of the Pacific Palisades Community Council shall be to (1) be a forum for the consideration of Community issues, (2) be an advocate for Pacific Palisades to government and private agencies upon issues where there is broad Community agreement, as reflected by two-thirds of the Board Members voting on any one of those issues at a PPCC Meeting, and (3) assist other organizations in the Palisades which want help in accomplishing their objectives or projects, which the PPCC determines to support. *See PPCC Bylaws:* <http://pacpalicc.org/index.php/council-bylaws/>.
- 2. Roll-call of Board members and Certification of Quorum.**
- 3. Introduction of attendees**  
Presentation by Brian Hale, LADOT Chief of Parking Enforcement and Tim Fremaux, Sr. Transportation Engineer, LADOT – to discuss parking issues as well as crosswalks and updates on intersections.
- 4. Approval of Minutes:** February 23, 2023, as distributed
- 5. Consideration of Agenda & Upcoming Meetings:**  
April 27: Marisol Rodriguez, Dir. External Relations, Streets LA.  
*Topics are only a partial list and may be amended.*
- 6. Treasurer's Report.**

**7. General Public Comment.** *This time is reserved for non-Board members to speak on any item of interest to the public that is within the subject matter jurisdiction of the PPCC. Speakers will be limited to one minute. Chair retains discretion to extend.*

**8. Reports, Announcements and Concerns.**

**8.1. From the Chair/Presiding Officer.**

- 8.1.1. PPCC 50<sup>th</sup> Anniversary is coming up. I'd like to celebrate by taking on the Hon. Mayor tradition, given that the joint Malibu Chamber is not in a position to adopt that tradition, and the Hon. Mayor mantle is well placed at PPCC. Discussion.
- 8.1.2. Potrero Updates – progress between city and state for lateral trail. Feasibility study requested. Monetary shortfall discussed. [See our letter.](#)
- 8.1.3. Update on Jeff Khau discussions and Out of Scale building in the Palisades (LUC matter).
- 8.1.4. Sent a letter in support of Dog Park. [See here.](#)
- 8.1.5. Community Safety meeting set for Thursday, April 6<sup>th</sup> at 5:30 pm at the American Legion. Main points of discussion shall be public safety including LAPD, Fire safety and evacuations, emergency preparedness, communication. Participants beyond LAPD and LAFD. See flyer below.
- 8.1.6. First meeting of the joint PPCC/BCC committee to take place on 3/28.

**8.2. From Officers and Chair Emeritus**

- 8.2.1. Jenny Li
- 8.2.2. David Card
- 8.2.3. Beth Holden-Garland

**8.3. From At-Large and Area Representatives**

- 8.3.1.

**8.4. From Organizational Representatives**

- 8.4.1.

**8.5. From Government Offices / Representatives**

- 8.5.1. Brian Espin. LAPD Senior Lead Officer for Pacific Palisades
- 8.5.2. Zac Gaidzik, (temporary) Deputy, County Supervisor Lindsey Horvath, District 3
- 8.5.3. Michael Amster, CD11 Field Deputy, Councilmember Traci Park
- 8.5.4. Skylar Payab, Assemblymember Jacqui Irwin, Deputy
- 8.5.5. Rad Nowroozi, State Senator Ben Allen, SD24
- 8.5.6. Teleen Keroughlian, Congressman Bard Sherman
- 8.5.7. Allison Holdorff-Polhill, AUSD Board member, Nick Melvoin, Sr. Advisor

**8.6. From PPCC Advisors and WRAC Representatives**

- 8.6.1.

**9. Reports from Committees.**

- 9.1. The Potrero Canyon Oversight Committee (PCOC)

**10. Old Business:**

**11. New Business:**

11.1. Discussion & Vote

Two new Organizations have asked to join PPCC. The EC recommends them both.

11.1.1. PFC – see attached

11.1.2. PAPA – see attached

11.2. Discussion and possible Motion

11.2.1. WRAC motion for 100% RSO:

<https://westsidecouncils.com/motion/motion-re-rso-housing-replacements/>

Proposed Motion

PPCC requests that the Los Angeles Housing Department presume that 100% of RSO units slated for demolition per the Ellis Act are inhabited by low-income households, and 100% of the replacement units shall be rented at the corresponding low-income rent. If the Housing Department or the developer wish to lower that standard and require that fewer replacement units are affordable, then they must do the outreach and secure estoppels from the tenant households that demonstrate their income exceeds the low-income requirements (instead of putting the burden on low-income households to prove that they are low-income tenants).

We further request that the Housing Department formulate and implement alternative income verification methods for current tenants who are elderly, disabled or undocumented to be able to qualify for their right of return.

11.3. SB571 need for evacuation drills in VHFHSZs – Discussion and possible motion

11.3.1. SB 571, as introduced, Allen. Development projects: emergency preparedness. Pending in Senate Governance and Finance Committee.

Existing law, the Planning and Zoning Law, requires the legislative body of a city or county to adopt a comprehensive general plan that includes various elements, including among others, a land use element and a safety element. Existing law requires the safety element to be revised at a specified time period, or as necessary to address the risk of fire for land classified as state responsibility areas and land classified as very high fire hazard severity zones. Existing law requires the safety element to include, among other things, a set of goals, policies, and objectives for the protection of the community from the unreasonable risk of wildfire and a set of feasible implementation measures designed to carry out those goals, policies, and objectives.

This bill would require a proponent of a new development within a state responsibility area or local responsibility area that is within a high or very high fire hazard severity zone to include an evacuation plan with its application submitted to the local government for the development. The bill would subject the evacuation plan to the independent approval of the local government, as

defined, the respective law enforcement and fire agencies that have jurisdictional response authority over the relevant area, and the California Highway Patrol if the proposed evacuation routing utilizes state or federal highways. The bill would require the evacuation plan to consist of specified information, including a wildfire behavior study, a traffic engineering study, and the best available routes for evacuation egress by populations within the development when threatened by wildfire. By imposing new duties on local governments in reviewing and approving developments in high and very high fire hazard severity zones, the bill would impose a state-mandated local program.

This bill would require all data elements of the evacuation plan to be preserved and maintained by the respective city or county and consolidated in a countywide evacuation database for local fire, law, and emergency service agencies to execute efficient evacuations and mass notifications, as specified. The bill would require the applicable county to, among other things, review and update evacuation plan information in its system on an annual basis and as new information becomes available. By imposing new duties on counties in maintaining and updating evacuation plans, the bill would impose a state-mandated local program.

The bill would include findings that changes proposed by this bill address a matter of statewide concern rather than a municipal affair and, therefore, apply to all cities, including charter cities.

The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that with regard to certain mandates no reimbursement is required by this act for a specified reason.

With regard to any other mandates, this bill would provide that, if the Commission on State Mandates determines that the bill contains costs so mandated by the state, reimbursement for those costs shall be made pursuant to the statutory provisions noted above.

[See more here.](#)

## **1. Adjournment**

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For additional information see [www.pacpalicc.org](http://www.pacpalicc.org) or e-mail [info@pacpalicc.org](mailto:info@pacpalicc.org)

# Community Safety Meeting Pacific Palisades



## Panelists

- Deputy Chief Richard Fields, LAFD West Bureau Commander
- Officer Brian Espin, LAPD Sr. Lead Officer, Pacific Palisades
- Officer Matt Kirk, LAPD Sr. Lead Officer, Brentwood
- Officer Jose Bermudez, LAPD Beach detail for Pacific Palisades
- Claudia Martin, Neighborhood Prosecutor, Office of LA City Attorney
- Captain Bryan Nassour, LAFD Brush Clearance
- Captain Crag Heredia, LAPD West LA
- Sergeant Scott Alpert, LAPD West LA
- Jimmy Kim, Apollo Security
- Sharon Kilbride, PPTFH Co-Pres.
- Kristen Ly, Project Manager, BOE

The recent spate of crime in Pacific Palisades has led to concern across neighborhoods about how to keep safe and prevent crime.

At the same time, it is critical to address the threat of fire and methods of prevention as well as plans for evacuation.

We've brought together a panel to discuss community concerns and create a plan of action.

*Our aim is to provide a productive conversation that enables the community to determine a plan of action that can help address our public safety concerns and also assist the agencies tasked with public safety to better understand and respond to our concerns.*

## PPCC Community Safety Meeting

April 6th  
from 5:30 - 7:30 pm  
at The American Legion

American Legion Post 283  
15247 La Cruz Dr., PP

[info@pacpalicc.org](mailto:info@pacpalicc.org)



Dear PPCC President Maryam Zar,

The Palisades Forestry Committee (PFC) respectfully applies for PPCC Board membership as an organization in the Culture and Aesthetics category. PFC was formed at the suggestion of George Wolfberg during his term as PPCC Chair, and he was one of the original committee members. Our Mission Statement was approved by a vote of PPCC Board, a copy of which is attached with our application and member list.

We were created because the original street tree planting organization, Palisades Beautiful, formed in the 1970's, was having difficulty agreeing on tree species selection and street design. As a consequence, the city's Urban Forestry Division (UFD), StreetsLA, stopped planting street trees in Pacific Palisades. The city asked PPCC to decide what the community wanted, so PFC was formed.

The new PFC deliberated on our Mission Statement, our organization, and an action plan for getting trees in the ground, which took much discussion and quite some time. We brought in UFD and others as advisors, who we have continued to work with over the years. We thoroughly researched about 200 tree species from various street tree lists for their multiple attributes, strengths and weaknesses, and we continue to do so.

Our first project was to plant street trees on Hartzell in the Alphabet streets. Our successful experience of planting trees there has helped us shape our process. With the help of an owner on a street (Block Leader), we scout where there are parkway vacancies, and we ask the homeowner if they would like a free street tree. If they agree to water the tree and sign up, we get the okay from UFD and place the order with CityPlants, which hires a contractor to plant the trees, such as LA Conservation Corps. We act as the facilitator, not the contractor. We are now in the process with several streets in Santa Monica Canyon and Via de la Paz (orders submitted), and we just scouted vacancies on El Medio (south of Sunset).

We have also been active in planting trees in our public parks. Last November, we facilitated getting six new trees planted in Palisades Recreation Center, replacing trees that had fallen. The species and locations were approved by the arborist from Urban Forestry Division of Rec & Parks (RAP UFD), the park's Director, and the Park Advisory Board. The trees were purchased by Randy Young (thank you Randy) and PPCC (our 100th Anniversary contribution), and they were planted by RAP Maintenance Division staff. We are also working with multiple Pali Rec Center stake holders to remove the dead and dying *Pittosporum* trees along the Alma Real / Rec Center property line, and replace them with about 54 RAP UFD approved trees. This will not only re-establish shade on that edge of the park, but also eventually screen the lights from the tennis courts. This project is going to take some time to select a contractor, raise private funding, and get final approval from RAP.

PFC has been working to facilitate the planting "100 Trees for 100 Years", which PFC brought to the Board as PPCC's participation in the 100th Anniversary of the founding of Pacific Palisades. PFC has helped and participated in the planting of trees on Hartzell, the planting of two native trees on the January 14, 2022 anniversary celebration day (an Oak in Founders Island, and a Sycamore at Simon Meadow's habitat area), and the six new trees at the Pali Rec Center. I've helped Randy Young in his Will Rogers State Park tree planting project, which will go in the ground this year: 15 California Peppers and 102 Blue Gums (100 of which are being contract grown at a nursery from seed, due for delivery by the end of the year), replacing the natural attrition of trees there. With the Will Rogers trees and the street tree applications to CityPlants, we should be well over 100 new trees by the end of the year. That doesn't even count the approximately 150 trees planted last year at George Wolfberg Park at Potrero Canyon.

We hope that our application will be well received by the PPCC Board. We look forward to answering any questions.

David Card, landscape designer  
Chair, Palisades Forestry Committee

**Certification Requirement, PPCC Organizational Members**  
Bylaws, Article VIII.1.A.2(4) – [www.pacpalice.org/Documents/Council Bylaws & Procedures](http://www.pacpalice.org/Documents/Council%20Bylaws%20&%20Procedures)

Organization's Name Palisades Forestry Committee

Physical Address c/o David Card, 1349 Duende Lane, Pacific Palisades, CA 90272

Website reserved a domain name: palisadesforestry.org

Email Address palisadesforestry@gmail.com (goes to Cindy Kirven)

Telephone No. 310-702-2864 (Cindy's phone)

Purpose of Organization See the attached PFC Mission Statement

Description and Number of Members (if a non-profit, the Members recorded on its rolls) \_\_\_\_\_  
See the attached membership and advisors list


Names of Officers David Card, Chair. Cindy Kirven, Vice Chair.

Nature and Frequency of Meetings Monthly on zoom, first Tuesday at 9:30AM, and in the field as needed.

Fees or Dues Required None

Person providing certification information:

Print Name David Card

Signature 

Position with Organization Chair

Date Signed February 27, 2023





Palisades Americanism Parade Association, Inc.

P.O. Box 1776

Pacific Palisades, CA 90272

[www.palisades4th.com](http://www.palisades4th.com)

March 2, 2023

VIA E-MAIL: [president@pacpalicc.org](mailto:president@pacpalicc.org)

Pacific Palisades Community Council

Attn: Maryam Zar, President

P.O. Box 1131

Pacific Palisades, CA 90272

Re: Palisades Americanism Parade Association – application to serve as Member Organization

Dear Pacific Palisades Community Council Members:

The Palisades Americanism Parade Association ("PAPA") non-profit is submitting the attached Organizational Certification to support its application to be considered as a Member Organization of the Pacific Palisades Community Council. Also attached is a copy of an IRS letter confirming PAPA's tax-exempt status. The parade was first started by the Palisades Post of the American Legion in 1948, with PAPA being organized for the sole purpose of taking over from the Post and handling everything starting in 1967. Since we missed a year in 2020 due to the pandemic, PAPA will be celebrating the 75<sup>th</sup> Pacific Palisades parade in 2023!

PAPA's Board and volunteers are proud to be associated with and organize the annual July 4<sup>th</sup> celebrations that are acknowledged – by both recent *and* longstanding community members, to be the best day of the year in the Palisades, every year., when the community truly comes together to mark another Independence Day and join in at least some part of the day's events – whether by (1) running in the Will Rogers 5 & 10K Run in the morning, put on the Palisades Will Rogers Foundation (with whom PAPA works closely to accomplish certain savings and economies of organization with City agencies in securing permits, vendors and the like), or (2) by helping decorate a float or play an instrument or participate in one of the marching or riding units or as a band member or banner carrier in the parade or by sitting along the one mile parade route to cheer the parade participants.

Whenever possible (permits and weather allowing), the parade starts off with a skydiver demonstration and landing with the American flag at the intersection of Sunset and Swarthmore, to start off the parade. The parade is generally about an hour long. In the evening, PAPA organizes food trucks, kids' activities and music at Pali High, with the day culminating with Pyro Spectacular's 9 pm show, set to music. All of the expenses associated with putting on the day's celebrations are in excess of \$150,000, which PAPA needs to raise each year from sponsors, community donors and civic and social organizations, as well as from the net proceeds of the Official Program which PAPA creates for the day highlighting the schedule, day's events and the community and faith-based organizations, as well as scouts and school groups that support their members' parade participation as well as messages and ads from community members and business people.

The logistics involved in raising the funds, coordinating the vendors, parade set-up and choreographed merging of the different groups into the line-up, street closures and parade permits and work with the various City agencies is always handled by a core group of people who collaborate with the various City agencies to ensure a smooth schedule that takes into account the community safety needs, including staging locations for the fire and safety personnel, emergency access routes readily-identifiable to all attendees, insurance, sound, grandstands, security, street closure signs, sanitation, street sweeping, clean-up, trash collection and provide City personnel the maps



*Exhibition September 2002, M/C Organizational Meeting*

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interacting with a 10% body change, 10 mm

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10. *Journal of the American Academy of Religion*, 47 (1979), 1-22.

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Business planning is a critical activity for all businesses.

Source: *Author's calculations*.

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See also: [Firm Size](#)