



PACIFIC PALISADES COMMUNITY COUNCIL

May 24, 2023

LA City Board of Tourism Commissioners
John F. Vein, President
Sandra Lee, member

Via email to tourism@lacity.org

Re: **CF 22-1154 – Interactive Kiosk Experience (IKE) program: OPPOSE**

Dear Commissioners:

Pacific Palisades Community Council (PPCC) has been the most broad-based organization and voice of Pacific Palisades since 1973. Earlier this year, we wrote to the City Council Budget and Finance Committee, of our board's opposition to the IKE program, as proposed, based on coastal protections and scenic highway sensitivities - both of which impact our coastal/mountainous community – as well as driving safety, visual pollution and environmental concerns. We further opposed the lack of transparent bidding process as well as the lack of analysis surrounding the use of public space to generate revenue.

Today, we write your honorable Commission to express the same concerns and ask that prior to drafting and issuing an RFP, you ask the department to conduct public outreach to inform the public of the program details, consider public comment from community and neighborhood councils, define the role of these councils in the approval process for any final IKE program, and perform a CEQA environmental analysis of the program. We trust that public hearings will be held before the final program is drafted and proposed.

We thank you in advance for your attention.

Sincerely,
Maryam Zar
President
Pacific Palisades Community Council (PPCC)

Letter previously submitted: <https://pacpalicc.org/wp-content/uploads/2023/01/PPCC-letter-re-IKE.pdf>