

**PPCC Rebuild Committee (2025)**  
**Statement of Rebuilding Goals and Guiding Principles**

Introduction: The Rebuild Committee, in its advisory role to the PPCC Board, will be looking at dozens of legislative bills, proposed county and city ordinances, and draft rulemaking changes by regulatory authorities over the coming weeks and months. As an alternative to endorsing, opposing, or commenting on each and every proposed resolution, ordinance, regulation, etc. – or at least to have an agreed upon set of goals to guide decisions whether to recommend opposition or support – the Rebuild Committee has adopted the following Statement of Guiding Principles and Rebuilding Goals.

In this way, the Rebuild Committee can make clear to the PPCC Board, to residents and to elected officials that we are supportive of any legislation, ordinance, rule-making or regulatory change that advances all of these goals.

1. First, do no harm: Our residents expect that local lawmakers and regulators will approach each collaboration with county, state, and federal agencies with the same goal in mind: To ensure that the positions they take will broaden, rather than limit or reduce, access to funding needed to remediate and rebuild our community. The more focus is diverted away from the immediate – and only -- goal of rebuilding, such as by using the crisis to advance other public policy goals, the greater the risk to the current consensus in support of the restoration of our neighborhoods.
  
2. Time is of the essence: The Rebuild Committee believes that every decision relating to the restoration of vital public services and infrastructure, schools, parks, streets, and the business district, must prioritize, along with public health and safety, the need for all deliberate speed in the time to completion. The City must consider as part of any cost-benefit analysis of remediation and rebuilding proposals the risk of added delays to rebuilding efforts.
  
3. The desires of the community: Whatever choices are made by those charged with the responsibility of rebuilding of the Pacific Palisades, they must reflect the oft-stated goal of Mayor Bass and Councilmember Park, which is to build back our community. Whatever other competing concerns or policy objectives may come under consideration, restoring and maintaining those qualities and attributes of our neighborhoods must remain paramount.
  
4. Transparency: Decisions by our elected officials and public health and safety officers which directly affect the rebuilding of our community must be made a timely, transparent, and open manner, and only after affording public notice and comment. These include the on-going, affirmative obligation to disclose sources of any compensation or amounts paid to any individual or contractor acting under the authority of the City or County, whether the source of funds is public or private, corporate or individual, non-profit or charitable, state, local, or federal.
  
5. Accountability: Our residents rightly demand a comprehensive assessment of the conditions resulting in the failures to prepare for and to prevent (or to at least minimize) the destruction of our community. An impartial investigation is necessary to learn from past mistakes and to fix them, now. This requires honest, self-critical examination from our public safety and elected officials, based on the expectation that public records will be made public.