



AGENDA
PPCC BOARD MEETING
APRIL 24, 2025

6:00 PM via Zoom
Link to Join Zoom Meeting

<https://us06web.zoom.us/j/88283101185?pwd=G7rqFX4t6sGl3K6B4srbYL9HC67efX.1#success>

**Meeting will be recorded for secretarial purposes; portions of the recording
may be made available to the public following the meeting**

Items may be rearranged at the discretion of the Chair/Presiding Officer (PPCC Bylaws, Art. IX.4)

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1. **Call to Order and Reading of Community Council's Mission.** The purpose of the Pacific Palisades Community Council shall be to (1) be a forum for the consideration of Community issues, (2) be an advocate for Pacific Palisades to government and private agencies upon issues where there is broad Community agreement, as reflected by two-thirds of the Board Members voting on any one of those issues at a PPCC Meeting, and (3) assist other organizations in the Palisades which want help in accomplishing their objectives or projects, which the PPCC determines to support. See PPCC Bylaws: <http://pacpalicc.org/index.php/council-bylaws/>.
 2. **Introductions / Roll Call.**
 3. **Certification of Quorum.**
 4. **Approval of Minutes.** Approval of draft minutes of April 10, 2025.
 5. **Consideration of Agenda & Upcoming Meetings.** May 8, 2025 (Pali High Ambassador Katelyn Chang – high school student's perspective on the fire; Evan Hall, Preserving Palisades Architectural Heritage – project to preserve chimneys; Nominating Committee announcement of candidates for PPCC officer positions); May 22, 2025 (Rick Caruso & Nick Geller – Steadfast LA; Board nominations of officer candidates accepted until 15 minutes before scheduled close of the meeting; Bylaws, Art VII).
 6. **Treasurer's Report.**
 7. **General Public Comment** – As time allows. This time is reserved for non-Board members to speak on any item of interest to the public that is within the subject matter jurisdiction of the PPCC (Bylaws Art. IX.7). Speakers will be limited to one minute. Chair retains discretion to extend.
 8. **Reports, Announcements and Concerns.**
 - 8.1. From the Chair/Presiding Officer.

8.1.1. Thanking Ben Sweet, young LAFD firefighter who helped save Station 69 & nearby homes during the fire.

8.1.2. Appointment of Richard Blumenberg to the Rebuild Committee.

8.1.3. Update on grants/donations to PPCC.

8.1.4. Update on art Installation – Rising From Ashes.

8.1.5. EC letter supporting SB 495 (*see information for item 8.1.5 attached below*):

<https://pacpalicc.org/wp-content/uploads/2025/04/PPCC-EC-Support-SB-495R.pdf>

8.1.6. Other letters sent since last meeting – oppose SB 79; support AB 238:

<https://pacpalicc.org/wp-content/uploads/2025/04/PPCC-Letter-Oppose-SB-79-R.pdf>

<https://pacpalicc.org/wp-content/uploads/2025/04/PPCC-Letter-Support-AB-238.pdf>

8.2. From Officers/Chair Emeritus.

8.3. From At-Large and Area Representatives.

8.4. From Organizational Representatives.

8.5. From Government Offices / Representatives (as available). Contact information:

<https://pacpalicc.org/index.php/government-contacts/>.

8.5.1. Brian Espin, LAPD Senior Lead Officer (SLO), Pacific Palisades.

8.5.2. Arus Grigoryan, Palisades Field Deputy, CD 11 (Councilwoman Traci Park).

8.5.3. Marian Ensley, West Area Representative, Mayor Karen Bass.

8.5.4. Zac Gaidzik, Coastal & Westside Field Deputy, County Supervisor Lindsey Horvath.

8.5.5. Sean Regan, District Representative, Congressman Brad Sherman.

8.5.6. Samantha Gallegos, Field Representative, SD 24 (Sen. Ben Allen).

8.5.7. Anthony Avila, Field Representative, AD 42 (Asm. Jacqui Irwin).

8.6. From PPCC Advisors and Liaisons.

9. **Reports from PPCC Committees.**

9.1. Rebuild Committee (David Schwarz, Chair). 1) Report on 4/18/25 NORC presentation to the Committee: <https://pacpalicc.org/wp-content/uploads/2025/04/pdfhandler.ashx .pdf> (*see also motion in item 11.3 below*); 2) report on City Council Ad Hoc Committee for LA Recovery meeting, 4/21/25.

9.2. Executive & Rebuild Committees. (*See item 11.3 for motion re NORC survey sponsored by both the Executive and Rebuild Committees*).

10. **Old Business** – None.

11. **New Business.** (*Note: Items below may be heard following the Treasurer’s report, Item 6*)

11.1. “Scattergood” Station Modernization Project/LADWP representatives: Presentation/Q&A.

11.2. CA Dept. of Insurance/Guest Speaker Rob Obedoza, Outreach Analyst: Presentation/Q&A.

11.3. Motion for Board Approval of NORC Survey of Community Opinion, by the Executive and Rebuild Committees. *See attached motion text and background information below.*

12. **Adjournment.**

For additional information see www.pacpalicc.org or e-mail info@pacpalicc.org.

Attachment – Item 8.1.5:

Background re SB 495:

Bill text/history: https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=202520260SB495

Insurance Commissioner LARA support:

<https://pacpalicc.org/wp-content/uploads/2025/04/Commissioner-Lara-Support-to-Eliminate-the-List-SB-495.pdf>

Reporting:

<https://ktla.com/news/california/california-bill-would-require-insurers-to-pay-full-coverage-without-itemized-lists/>

Attachment – Item 11.3:

Motion text:

“The Board of Pacific Palisades Community Council (PPCC) approves the retention by the Executive Committee, on the recommendation of the PPCC Rebuild Committee, of NORC (formerly known as the National Opinion Research Center), to conduct a professional survey of Palisades community opinion regarding the reconstruction of Pacific Palisades (Survey), pursuant to the NORC Business Plan Proposal to PPCC of March 6, 2025, and further agrees to provisionally commit \$50,000 from the funds donated to PPCC by the California Community Fund toward the total cost of the Survey (approximately \$172,750); *provided that* sufficient funds for the balance of the cost of the Survey (approximately \$122,750) are also donated or made available to PPCC, to be determined by the Executive Committee.

“The work on the Survey shall be overseen by the Rebuild Committee, which shall report regularly to the Executive Committee and PPCC Board on the status and progress of the Survey.”

Background information:

Summary: <https://pacpalicc.org/wp-content/uploads/2025/04/NORC-Executive-Summary.pdf>

NORC Proposal: <https://pacpalicc.org/wp-content/uploads/2025/04/NORC-Research-Proposal.pdf>

NORC Slide Show / Presentation to Rebuild Committee 4/18/25:

https://pacpalicc.org/wp-content/uploads/2025/04/pdfhandler.ashx_.pdf

NORC information/website: <https://www.norc.org/>

“NORC delivers objective nonpartisan insights and analysis decision-makers trust.”