

Grants Committee Recommendation – Palisades Business Improvement District

The PPCC Grants Committee is pleased to recommend a grant of **\$20,000** from donations that PPCC has received to the Palisades Business Improvement District for provision of ongoing upkeep services delivered by Chrysalis.

The BID covers businesses on Sunset, Antioch, Swarthmore, La Cruz, and Via De La Paz. The Pali BID has been keeping the Pacific Palisades business district clean and welcoming since 2016. Their mission statement and list of their board members can be found on their website (www.palisadesbid.org) along with a map of the business district that is supported.

The typical budget of the BID is approximately \$150,000 per year. The revenue source is an assessment on the property taxes of the property owners of the district. Approximately half of the BID's budget is services provided by Chrysalis. They currently work two days per week (Tuesdays and Thursdays) with duties including emptying public trash cans, street sweeping, and weed abatement.

The BID is currently facing a severe budget shortfall because the county has recently extended tax relief for fire-affected businesses for an additional year. This has resulted in over \$80,000 of previously granted money having to be returned to the County. The BID is taking steps to reduce their expenses, including the delay of planting trees. There is the danger that the BID will look blighted if Chrysalis services are eliminated, discouraging business owners from wanting to return to the Palisades.

The grant recommended by the PPCC Grants Committee will help enable the BID to continue to keep the BID more attractive to prospective business owners wanting to return to the Palisades, increasing the likelihood of a successful resurgence.

By the PPCC Grants Committee:

Quentin Fleming, Chair; Janet Anderson, Lorie Cudzil, Sue Kohl (ex-officio), Kevin Niles, Chris Spitz, Andrew Wolfberg, Maryam Zar.* (* not attending)*

Prepared in connection with the June 11, 2026, PPCC Board meeting.