



August 6, 2026

Dear Pacific Palisades Resident,

Since the devastating Palisades Fire, our community has made progress while continuing to face critical decisions about recovery and rebuilding. To ensure these decisions reflect the voices of residents, the Pacific Palisades Community Council (PPCC) is once again partnering with NORC at the University of Chicago (NORC) to conduct a community-wide follow-up survey to better understand your experiences, priorities, and preferences as the community continues to recover and rebuild.

Many residents participated in last year's survey. This follow-up survey will help us understand how community experiences, concerns, and priorities have changed over time as recovery progresses.

You will receive an invitation to take the survey next week. Please keep an eye on your inbox for an email from PPCCStudy@norc.org. The survey is legitimate. Your responses will be confidential and used only for research. NORC is a non-partisan, non-profit research organization affiliated with the University of Chicago with decades of experience conducting high-quality surveys for government, non-profit, and social service organizations. They will not try to sell you anything and they are not affiliated with any political interests.

As a thank you for completing the survey, you'll receive a \$5 eGift Card that you can either use at Amazon or donate to a charity of your choice.

Your voice matters. Whether or not you participated in last year's survey, **your input will play a vital role in shaping how PPCC advocates for the community's needs**—whether related to housing, infrastructure, safety, or other essential services. The more residents we hear from, the stronger and more representative the data will be.

What to expect:

- **The survey will take about 15 minutes to complete** and will include questions about your experiences since the fire, rebuilding progress, and the types of support that will help the community continue to recover and rebuild.
- **The survey is for all residents.** We need to hear from everyone. The survey is for homeowners and renters; people whose homes were destroyed, damaged, or unharmed; people who have already returned, people planning to return, people who don't plan to return, and people who are undecided.
- **If you do not receive a survey invitation next week** but believe you should have, please submit your information through our [Contact Information Form](#). We will review the information provided and, if your eligibility can be verified, send a survey invitation. Please allow several days for this process.

- **PPCC will use the findings to advocate** for policies and resources that reflect the community's values and vision.

This initiative reflects a collaboration between PPCC and NORC. Together, we're committed to ensuring that residents' voices are heard and their experiences and preferences are communicated to decision makers.

If you have any questions about the survey, please contact us at PPCCStudy@norc.org. You can learn more about the study and view the report on last year's survey at: www.norc.org/research/projects/la-wildfire-recovery-and-rebuilding.html.

Thank you for your time and participation.

Warm regards,

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